



PLAYER PROGRAM PAGE INFORMATION

*** DEADLINE DATE: APRIL 30, 2023 ***

You are required to turn in a minimum of \$500 in sponsor money for your full page ad in the program. You can have any number of sponsors as long as the amount totals at least \$500. Have your sponsors make checks payable to Ken Lantzy All Star Game and mail them to 170 Horner Street, Johnstown, PA 15902.

You are responsible for the content of your ad and we encourage you to use the opportunity to promote yourself. Remember that this will be a lasting memento of your high school glory days. You will want to include as much of the following as possible:

- School Name
- School Mascot
- 2 photos, 1 formal, 1 informal
- Names of parents and names of coaches
- Ht, Wt, and positions played in high school
- List of sponsors
- Future plans
- Honors and Activities
- Player's Positive comments

*Your information **MUST** be provided in a WORD document and your photograph in a JPEG file. If you do not have access to WORD, please type your information within your email. **Any other format used for submission will NOT be accepted (including Google Docs).** All ad pages are created in uniform, therefore **DO NOT** submit your own design (it will not be used). A sample Player Page is provided in the players packet. Please send files as attachments, **DO NOT** use any storage avenues such as Google Drive or Dropbox.*

When submitting your email, put the letters KLF followed by the players last name in the subject line and e-mail your ad information to the following email address:

kenlantzyinfo@beggsprinting.com

You will receive a confirmation that your email was received. You will receive a proof of your ad page by May 16, 2023. Any changes to this proof must be submitted by May 22, 2023.