



## PLAYER PROGRAM PAGE INFORMATION

**\* DEADLINE DATE: APRIL 30, 2018 \***

You are required to turn in a minimum of \$500 in sponsor money for your full page ad in the program. You can have any number of sponsors as long as the amount totals at least \$500. Have your sponsors make checks payable to Ken Lantzy All Star Game and mail them to 307 Bedford St., Johnstown, PA 15901.

You are responsible for the content of your ad and we encourage you to use the opportunity to promote yourself. Remember that this will be a lasting memento of your high school glory days. Scroll down for a good example of a player ad page. You will want to include as much of the following as possible:

- 2 photos, 1 formal, 1 informal
- Names of parents and names of coaches
- Ht, Wt, and positions played in high school
- List of sponsors
- Future plans
- Honors and Activities
- Positive comments

*Your information MUST be provided in a WORD document and your photograph in a JPEG file. If you do not have access to WORD, please type your information within your email. **Any other format used for submission will NOT be accepted.** All ad pages are created in uniform, therefore do not submit your own design.*

**When submitting your email, put the letters KLF followed by the players last name in the subject line and e-mail your ad information to the following email address:**

[kenlantzyinfo@beggsprinting.com](mailto:kenlantzyinfo@beggsprinting.com)

You will receive a confirmation that your email was received. You will receive a proof of your ad page by May 18, 2018. Any changes to this proof must be submitted by May 22, 2018.